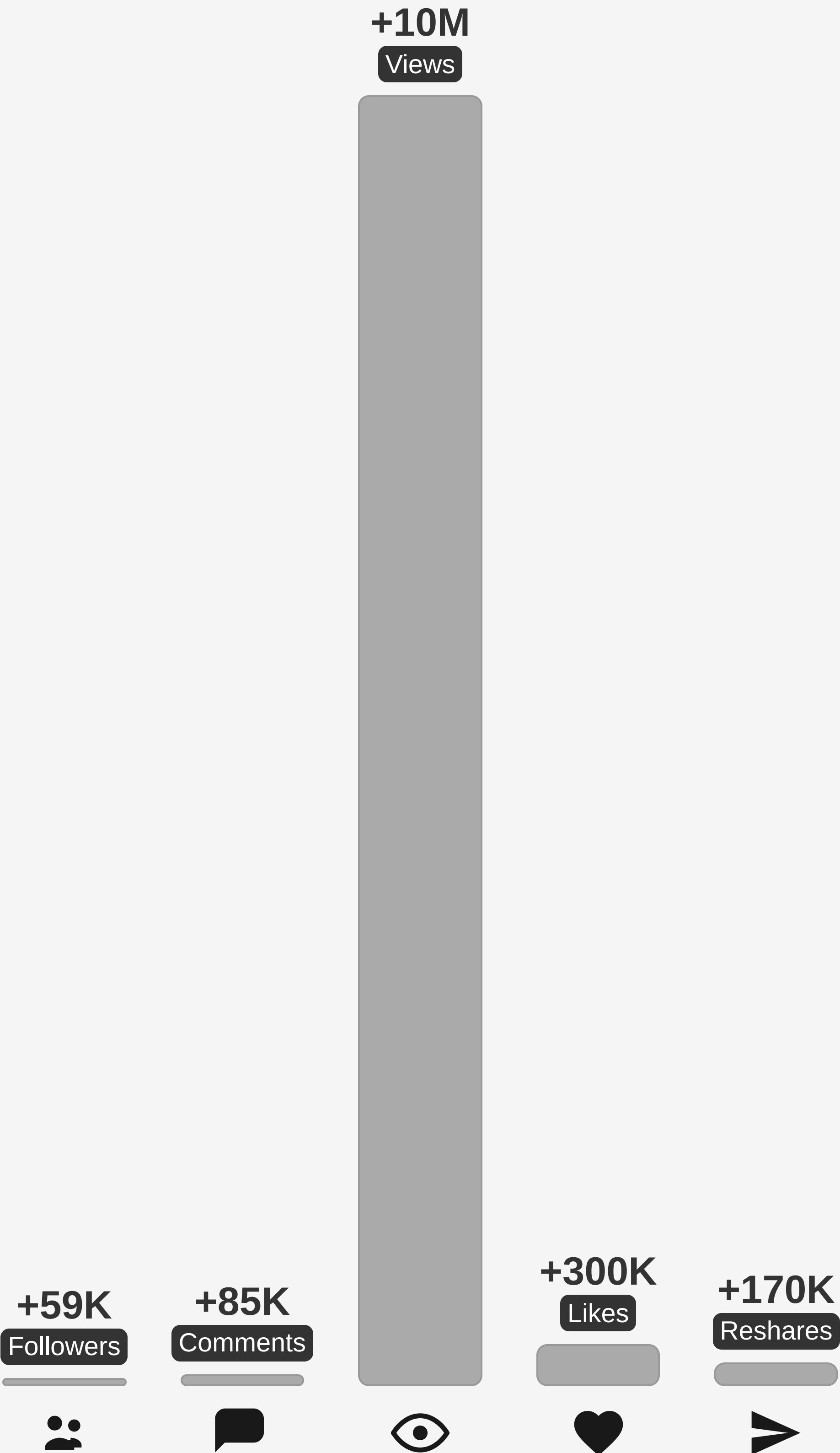


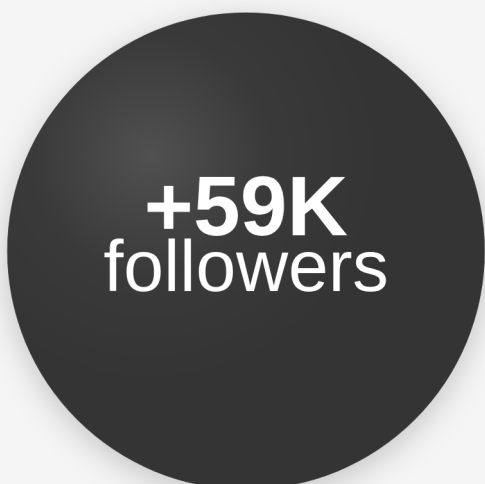
You did great.



Ranking amongst peers



@creatorcontentology

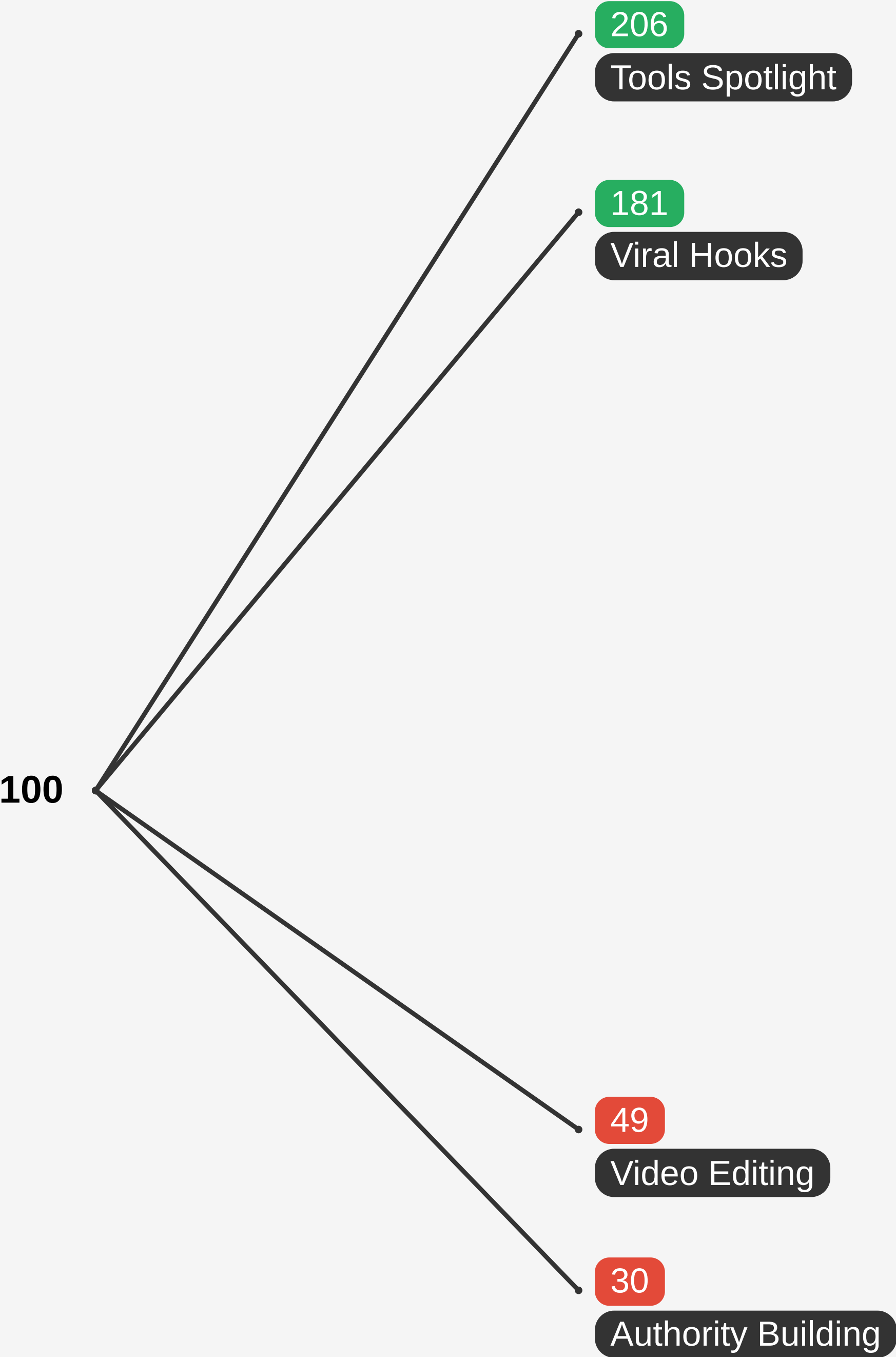


@personalbrandlaunch

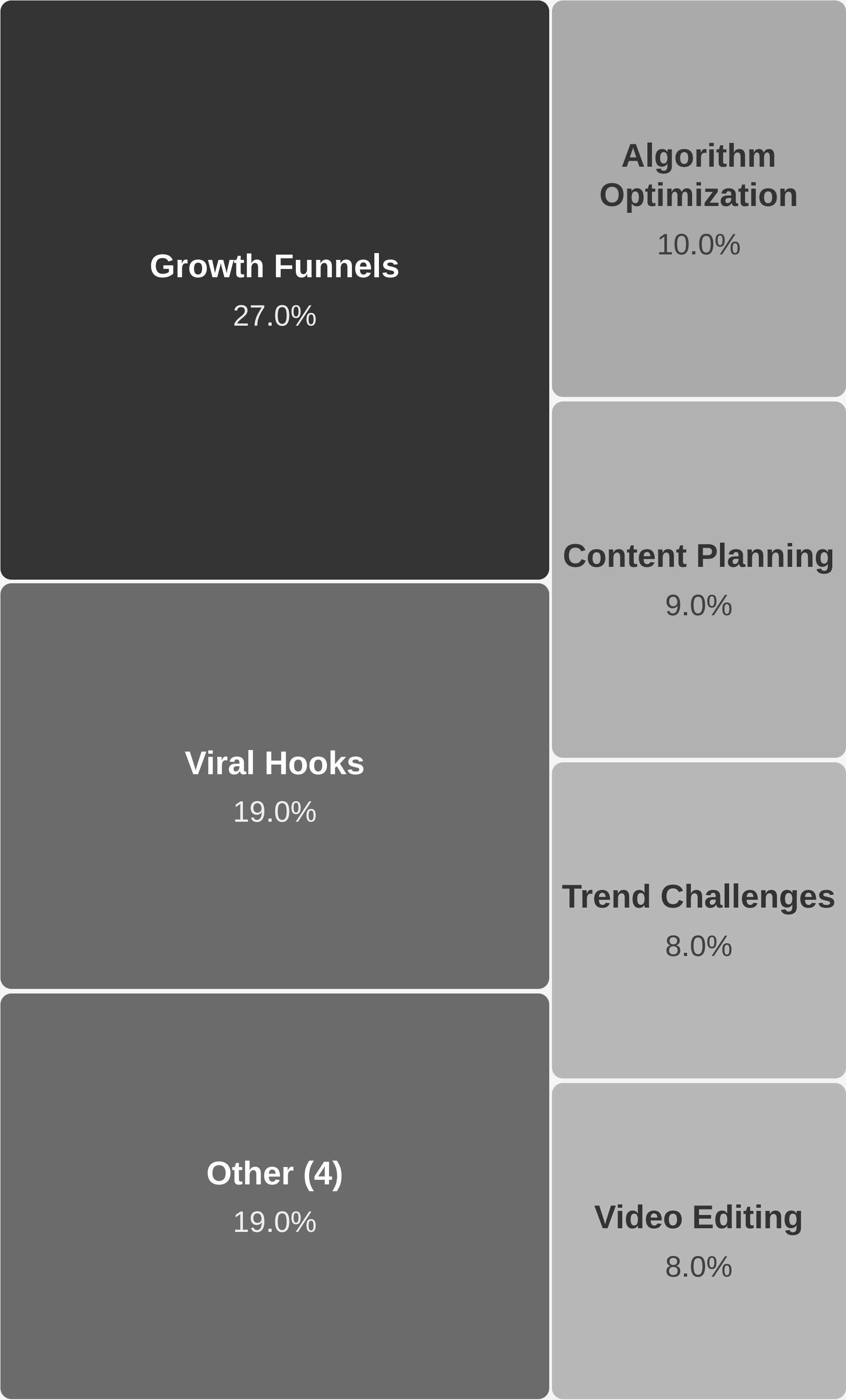


@laurasalesocial

Category ROI



Your content mix



Top 4 Categories



7%



30%



Tools Spotlight



19%



55%



Viral Hooks



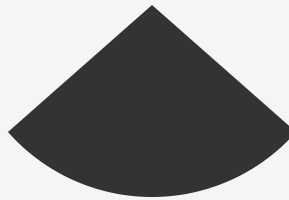
8%



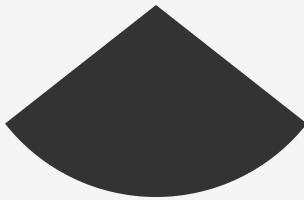
12%



Trend Challenges



27%



29%



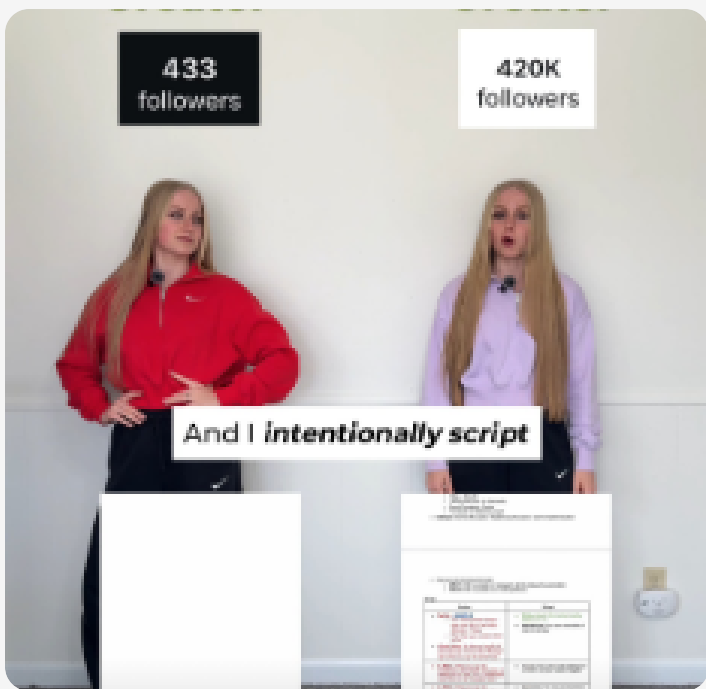
Growth Funnels

Top 3 reels



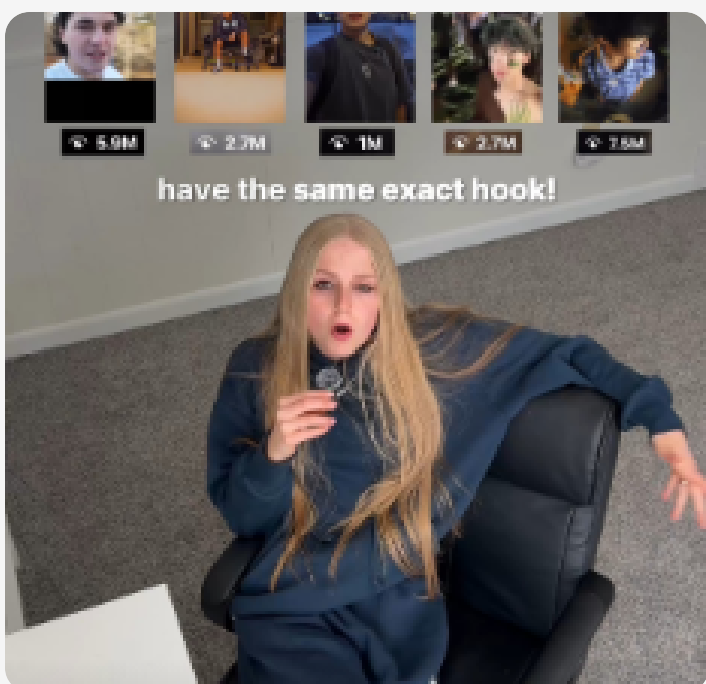
+12K followers

- ★ Clear, actionable education made creators feel smarter and eager to share.
- ★ Relatable comparison tapped creators' frustration and sparked immediate recognition.



+3.5K followers

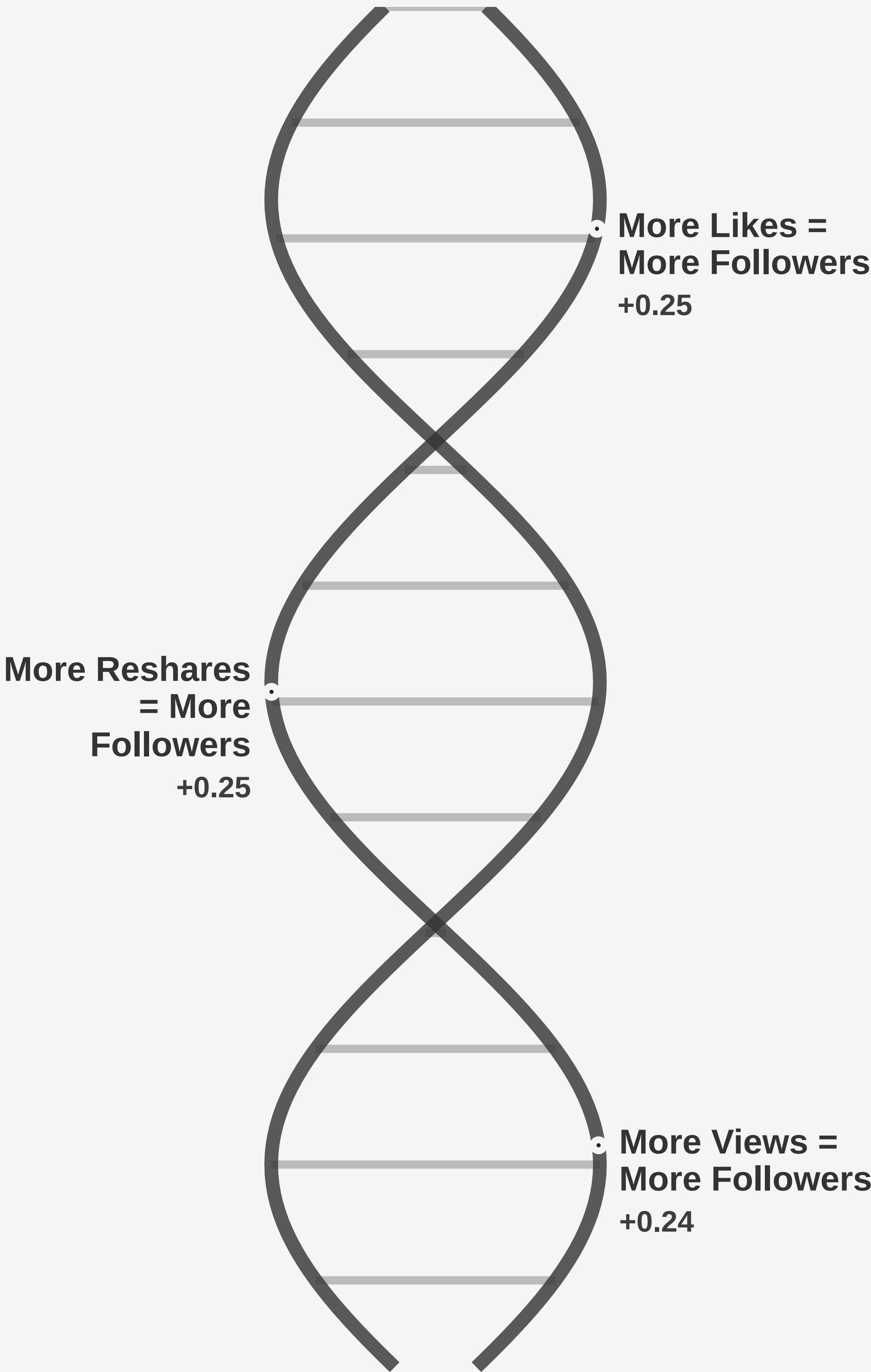
- ★ Clear promise of a powerful ChatGPT prompt delivers irresistible practical value
- ★ Relatable urgency and curiosity taps emotions, compelling immediate sharing



+3.3K followers

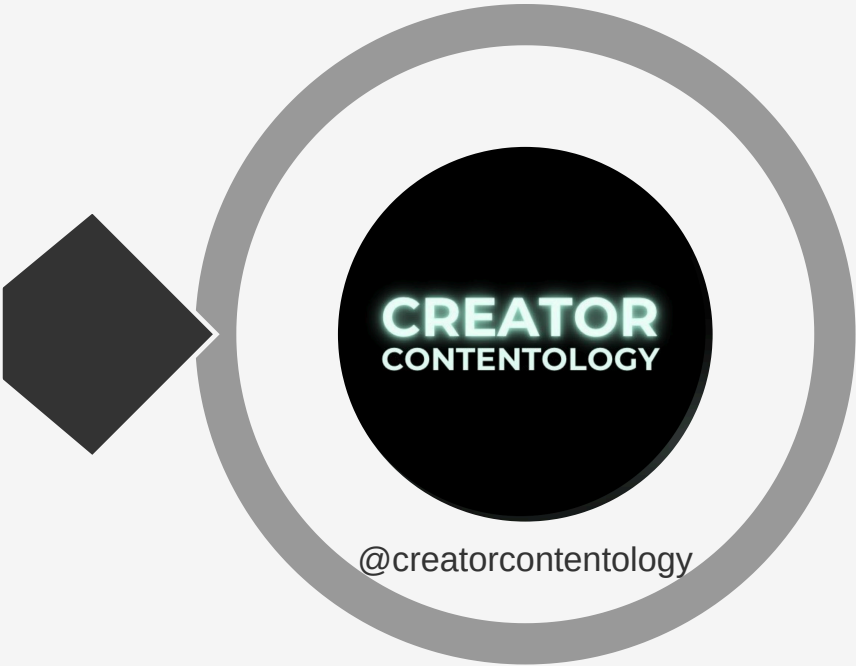
- ★ Clear educational hook taught creators practical growth techniques worth sharing
- ★ Relatable small versus big creator comparison sparked empathetic reactions and sharing

Top 3 trends

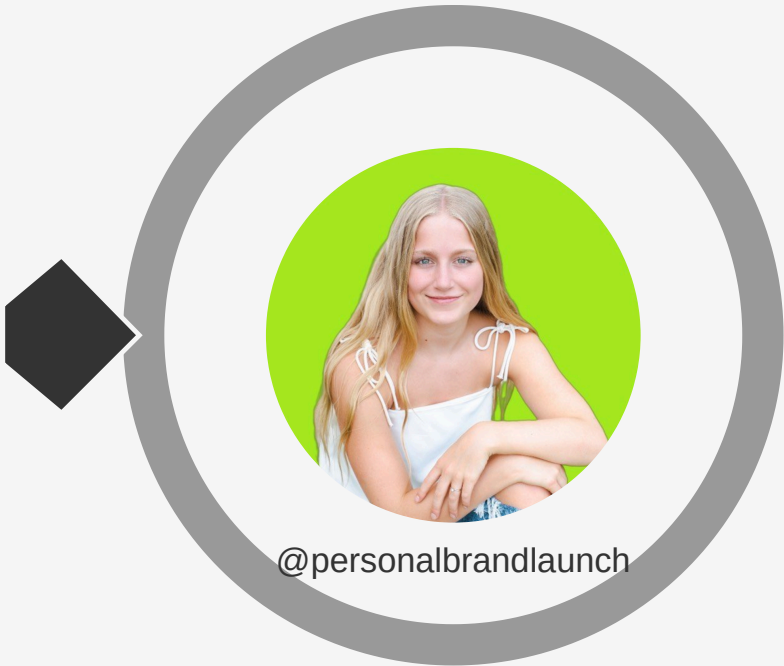


Top category of peers

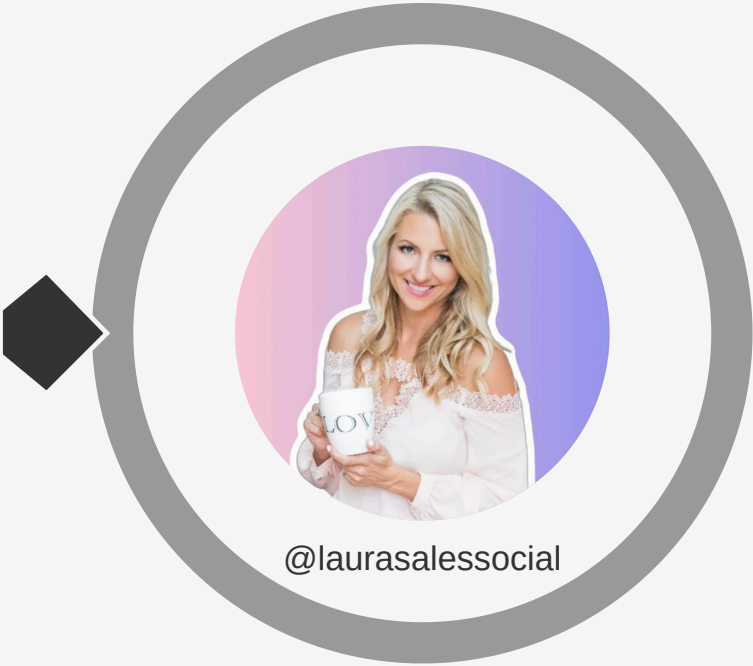
Hook Tactics
+65K followers



Viral Hooks
+21K followers



Performance Analytics
+4.7K followers



Bottom 2 categories



3%



0%



1%



1%



Authority Building



8%



2%



4%



4%



Video Editing

Most reshared reel



- ★ Clear, practical promise: multiply one idea into seven viral concepts.
- ★ Relatable growth shortcut evokes excitement and hope across creator communities.
- ★ Comment CTA fosters belonging and quick peer sharing, boosting virality.